PHILIP MORRIS U.S.A.

TO: Distribution

DATE: October 31, 1985

FROM: Cheryl Lee

SUBJECT: Concord Test Schedule Changes

CONCORD	ISSUE DATE	CHANGE From	CHANGE To
Supplements			
USA Weekend			
- Little Rock	12/01, 12/08,		Add (P4) Add Support
	12/15		
Parade			
- Little Rock	12/01	(P4)	Cancel Unavailable
- Spokane	11/17	(P4)	Cancel Unavail
	12/01, 12/15		Add (P4)
	12/22		Add (BC) Add Support
	12/08		Add (P4)
- Birmingham	12/22		Add (BC) Add Supp
- Ft. Wayne	12/22		Add (BC) Add Supp

Distribution

Philip Morris
C. Beck
N. Brennan
H. Foster
V. Gong
C. Leiber
L. Miller
R. Stirlen
D. Watts

Leo Burnett
J. Berkey
J. Dennett
W. Harmon
B. Korduplewski
K. McArthur
D. Miller
T. Moran
A. Parr

Wells, Rich, Greene
R. Barry
B. Kutsche
S. Waitzman

Lyncn Transcription
C. Koehler

Backer & Spielvogel
L. Aulebach
C. Nemetz
D. Timoney
C. Turrentine
C. Willsand

neg + test don't overlap

P4 added and Parade won't code by state - too costly

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Source: https://www.industrydocuments.ucsf.edu/docs/tgjl0000